



- Supervisors
- Site Managers
- Building Managers
- Consultants
- Engineers
- Security Management
- Security Guards
- Building Surveillance
- Monitoring Personnel
- Night Patrolmen



DTR Series™

Designed for heavy-duty, everyday use.

Improving productivity, responding quickly to incidents and enhancing safety are leading reasons why security companies use Motorola business two-way radios. Convenient and economical – they're easy to use – the key to improving security team coordination and response time.

Instant communication in Security means:

- Seamless security team coordination
- Smoother shift changes
- Quick coordination and response to emergencies
- Immediate location updates
- Better use of limited personnel and resources.
- Enhanced safety and security
- Reduced operational costs
- Improved response time
- Increased overall service and satisfaction
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



Security Challenges	Two-way Radio Solutions
Shortage of trained security personnel, and a mobile workforce, you need to get more done with less.	Business two-way radios keep security teams connected and productive, making better use of limited time and resources.
Rising crime rates, and terror alerts are driving an increased demand for security services.	Instant communication enables security personnel to respond faster when thefts, disturbances, or incidents occur.
Rising interest in corporate and commercial security measures.	Security teams can mobilize quickly whether monitoring loss prevention at a mall, maintaining order at a sports event, or monitoring industrial facilities or school events.
Thinner profit margins.	Business radios are economical, with no per-call charges.
Technology plays a growing role in security.	Security teams and surveillance technicians stay in contact.

Digital One-to-One Calling

Allows you to call and talk privately with a specific user's radio. And the recipient's unit displays the caller's ID.

Digital One-to-Many Public Group Calling

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

Enhanced Coverage

Coverage extended buy 20%* – up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

Enhanced Battery Life

Up to 45% longer operation on a single charge*

Accessories

Motorola offers a full complement of accessories for customizing radios to suit user needs.

A Motorola business two-way radio can pay for itself in less than 2 months.

If each employee saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in...	Annual savings for a staff of 10
\$8 per hour	35 days	\$14,000
\$12 per hour	24 days	\$21,000

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

For more information, contact us today.

MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

*Coverage varies based on terrain and conditions. All comparison claims made against Motorola CP100/ XU2600 analog radio models. High capacity battery used.

